



TRAINING



BRENDA STER, SASSY SUITE

Direct sales is changing. Consumers and marketers are more savvy, and the need to evolve to complete in this new modern marketplace is greater than ever. Leading and sponsoring with value is the critical skill that will help you build a team focused on serving others while creating sustainable income for your business. Join Brenda Ster for a motivating session on Social Leadership and Sponsoring in the Digital Marketplace and learn how to effectively adapt to new marketplace demands and thrive online!

ABOUT BRENDA

Brenda Ster skyrocketed to success when she became the #1 sponsor in her direct sales brand within six months of joining. She maintained that position for two years, earned multiple incentive trips and rewards, and grew a team of nearly 1,000. She did it entirely on social media, and completely based on attraction and conversational marketing strategies. Now a Social Marketing Strategist and Business Coach, she has provided both video-based and live coaching to thousands of independent consultants to bring their business online and build loyal communities of customers, teams, fans, and friends.

You can find her on social media at @SuiteBrenda, hanging out with over 100,000 passionate social sellers in her various Suite communities online, and regularly chatting on Facebook about finding success in today's modern marketplace.

